

## **MEDIA RELEASE**

### **Former TV news anchor launches new presentation training business in Phnom Penh**

“The Presentation Clinic” to offer both individual and corporate training

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A former South African news anchor has opened a new training business in Phnom Penh. “The Presentation Clinic” is a first for Cambodia, in that it specialises solely in professional presentation, attending to all aspects of how a company, or the individual, presents themselves to the world.

“The Presentation Clinic” offers a range of programs, including English vocal and public speaking training, presentation training for sales & marketing executives, media training for PRs and new journalists, as well as leadership & management development.

It draws on the experience of its founder, Andrew Barnes, who has relocated to Phnom Penh from Cape Town, South Africa:

“Cambodia is a rapidly developing economy. With 6.9% GDP growth, an increasing number of international companies are setting up shop in the country. This phenomenon has created economic opportunities on an unprecedented scale for Cambodians and I’d like to think that “The Presentation Clinic” can help them take full advantage of that.”

In addition to individuals who want to take charge of their careers, Barnes says his company has a lot to offer the business-owner as well:

“Apart from our English editing and proofreading service, as a consultancy we are able to quickly assess their training & development needs from a communications and management standpoint. Our focus is on rapid results, which is why we offer half-day workshops, maximising available time, while minimising disruptions to the work day.”

Barnes has spent most of the past 23 years in skills development, both as a senior media manager and on-air mentor for those who’s first language is not English:

“In fact, I’m so pedantic about English pronunciation that no-one is safe. I even landed in a bit of hot water earlier this year, when I corrected the South African Education Minister’s pronunciation on-air. It’s as a result of this passion for the spoken word that I have launched my business.”

Barnes says he has wanted to relocate to Cambodia ever since his first visit here in 2012:

“That holiday was the best I’ve ever taken. The Cambodian people are amazing, as is this beautiful country. It feels incredible to be back, now on a permanent basis, to play even just a small part in the development of this stunning corner of the world.”

*For further information:*

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